

Worshipful Company of Insurers Lunch with Bronek Masojada

A lunch discussion was held with Alderman Bronek Masojada, convened by Matthew Waters at the City of London Club. This was the first in a planned series of informal talks in which senior members of the WCI share career experience and guidance with newer members of the Company. Bronek drew on his career leading to his long tenure as Chief Executive of Hiscox, and reflected on lessons relevant to professional growth, leadership, and building businesses.

He emphasised that while aptitude is valuable, application is more important, noting that sustained commitment and follow-through often distinguish those who progress. He encouraged taking opportunities even where there is an element of risk, remarking that many pivotal steps in his own career had come from saying yes to challenges before feeling entirely ready.

On personal conduct and leadership, he highlighted the importance of being straightforward and fair, avoiding favourites, and maintaining politeness and respect across all levels. He stressed the value of curiosity—continually learning, adapting knowledge, and renewing one’s perspective to remain effective in changing environments. Managing energy and stamina through sleep, exercise, and pacing was also noted as vital in demanding roles.



Reflecting on business building, he advised to challenge the status quo, avoid simply replicating established models, and look for ways to innovate. Growth, he noted, typically requires persistence over several years, alongside sound judgement about when to continue and when to change direction. He emphasised achieving impact through strong teams, rather than acting alone.

The session was well-received as an engaging and constructive way to share the experience of senior members with the next generation of insurance professionals. Further similar lunches with other industry leaders from within the Company are planned.